

# PERSONAL DETAILS

DATE AND PLACE OF BIRTH 14/02/1996 in Göttingen/Germany

LOCATION Vienna/Austria

E-MAIL katha.herzog@live.de

MOBILE +49 176 346 757 11

# LANGUAGES

GERMAN native

ENGLISH C1 level (TOEFL score 107/120)

FRENCH C1 level

SPANISH A2 level

# COMPUTING

Good knowledge of Microsoft Office (MS Word, Powerpoint, Excel)

Basic knowledge of the statistics and econometrics software Stata

## PERSONAL INTERESTS

Feminism, traveling, South Africa, politics, basketball, yoga, cooking, music

# KATHARINA HERZOG

# ACADEMIC CAREER

# UNIVERSITY OF VIENNA

Vienna, Austria | Oct 2019 - Jun 2023

- M.A. in International Development (graduated with honors; 1,0)
- Master's Thesis: "Investing with Impact: The Case of Gender Lens Investing for Non-Professional Investors"

#### UNIVERSITY OF ERFURT

Erfurt, Germany | Oct 2015 - Mar 2019

- B.A. in International Relations (1,5)
- Minor in Public Law
- Bachelor's Thesis: "The Marshall Plan with Africa A partnership between equals?"

#### UNIVERSITY OF CAPE TOWN

Cape Town, South Africa | Aug 2017 - Dec 2017

- Semester Study Abroad
- Specialization in International Development

## WORK EXPERIENCE

CO-FOUNDER & CEO - MONEY:CARE

Vienna, Austria | Jun 2021 - present

- Management and lead of a team of 6 people
- Fundraising of >200.000€ for the implementation of the project
- Product development from idea stage to running prototype
- money:care specializes in automating the collection of ESG data & providing accessible and transparent information about companies' sustainability performance to retail investors

#### CONSULTANT - UN WOMEN

Kigali, Rwanda | Jul 2019 - Sep 2019

- Management of the Joint Programme on Accelerating Progress towards the Economic Empowerment of Rural Women (JP-RWEE)
- Organization of three peer-to-peer learning sessions on women's agricultural and agribusiness practices
- Contribution to development of knowledge and advocacy products to enhance the visibility of UN Women activities under the JP-RWEE

PROGRAMME MANAGEMENT INTERN - UN WOMEN Kigali, Rwanda | Apr 2019 - Jun 2019

- Introduction to results-based management
- Contribution to the organization of a matchmaking-event between Finnish and Rwandan female entrepreneurs

INTERN IN THE FIELD OF DEVELOPMENT POLICY - REPRESENTATION OF LOWER SAXONY TO THE EUROPEAN UNION

Brussels, Belgium | Sep 2018 - Nov 2018

- Research and preparation of reports in the areas of development policy, the reframing of the relations between Africa and the EU, and the future of cohesion policy to inform the Lower Saxony State Chancellery and ministries
- Formulation of reports after attending professional events in the field of the afore mentioned areas

STUDENT ASSISTANT - PROFESSORSHIP FOR PUBLIC LAW AND PUBLIC ADMINISTRATION Erfurt, Germany | Oct 2016 - Jul 2018

INTERN IN THE FIELD OF LABOUR AND SOCIAL AFFAIRS - BUNDESTAG / GERMAN PARLIAMENT Berlin, Germany | Mar 2017

# SOCIAL ENGAGEMENT

TEAM LEAD & CONSULTANT - 180 DEGREES CONSULTING Vienna, Austria | Oct 2019 -Jun 2020

• Pro-bono consulting projects for non-profits and social enterprises in order to develop innovative, practical and sustainable solutions

YOUTH AMBASSADOR - THE ONE CAMPAIGN Germany and Belgium | Mar 2018 - Dec 2018

• Political meetings, media work, and campaign actions in the fight against extreme poverty and preventable diseases

VOLUNTEER - GO AHEAD! NON-PROFIT ASSOCIATION Erfurt, Germany | Jan 2016 - Jul 2018

- Member of the GO AHEAD! student association
- Awareness training on the link between poverty, HIV / AIDS, and education; fundraising and financial support for educational projects in Southern Africa and organization of intercultural encounters

VOLUNTEER - INTERNATIONALER BUND NON-PROFIT ASSOCIATION Erfurt, Germany | Jan 2016 - Aug 2016

• Childcare of refugee children

VOLUNTEER IN THE FIELD OF DEVELOPMENT POLICY IN SOUTH AFRICA Eastern Cape, South Africa | Aug 2014 - Jul 2015

- Initiative "weltwärts" set up by the German Federal Ministry of Economic Cooperation and Development
- Organization and realization of physical education at the Nkosinathi Primary School in a South African township as well as of further leisure programs and sport events

#### AWARDS AND SCHOLARSHIP

Nov 2022 Get Active Social Business Award

Jan 2022 - Dec 2022 aws First Incubator

Jun 2021 - Sep 2021 Social Impact Award Austria

Feb 2016 - Jun 2023

Scholarship of Evangelisches Studienwerk Villigst

Jul 2014

Four awards of excellence received (in Political Science, Economics, Physics and Mathematics) based on my Abitur results and my overall school performance

#### ATTENDED WORKSHOPS AND SUMMER SCHOOL

Oct 2021 - Jun 2022 Entrepreneurial Leadership Program (AustrianStartups)

Sep 2020 "ASPIRE Women's Workshop" (Boston Consulting Group)

Sep 2016 "Political economy of poverty and hunger" (Evangelisches Studienwerk Villigst)

Jul 2016 "Students and development cooperation" (Friedrich Naumann Foundation for Freedom)

May 2016 – Jul 2016 "Enabling Entrepreneurs to Shape a Better World" (Global Entrepreneurship Summer School)